

# Lisa L. Naas

*Creative Industry Leader, Practitioner, Innovator*  
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[www.inconcertwithglass.com](http://www.inconcertwithglass.com)

2/1, 64 Airlie Street  
Glasgow G12 9SW United Kingdom

- ✉ **Experienced Director** comfortable leading diverse teams in creative organizations and educational institutions
- ✉ **Seasoned Manager** with a professional career spanning three world-renowned institutions
- ✉ **Accomplished Fundraiser** with grant-writing, annual campaign, major gifts, events, and planned giving experience
- ✉ **Adept Community Organiser & Developer** with specific experience in the arts and education programs/events
- ✉ **Innovator** with a track record of design-led, mission-driven successes in programs and operations
- ✉ **Skilled Collaborator** keen to develop partnerships across departments and sectors
- ✉ **Creative Practitioner** working at the intersection of art, writing, craft, and design—exhibiting internationally
- ✉ **PhD Candidate** for 2021 award with practice-based research on the creative process and idea generation

## Key Leadership Roles in Creative, Cultural, and Educational Organizations.....

### **Initiator & Director: Makers Marks Collaborative, Edinburgh College of Art, Scotland 2015–2019**

- ✉ Wrote the project and grant proposals to secure a 2015 ‘Ingenious Grant’ from the Royal Academy of Engineering
- ✉ Recruited and led a diverse, international team of 20 visual artists, sound designers, composers, and engineers in collaboratively creating and executing multi-media art projects in the Edinburgh studios and remotely
- ✉ Led the artistic direction and goals of the Collaborative to produce a glass/sound interactive installation, glass objects, a library of recorded audio/virtual instruments, a music composition, 2 films, and a peer-reviewed journal article
- ✉ Curated the artistic works and oversaw logistics and promotion for 2 exhibitions and community engagement events
- ✉ Created content, developed, and designed the project webpages: <https://www.inconcertwithglass.com/>
- ✉ Administered and recorded the grant funds; developed reports for the funder as required by the grant contract

### **Instructor & Project Leader: Edinburgh College of Art, Scotland, 2016–2018**

- ✉ Instructed university students in art and design project conception, development, implementation, and thesis writing

### **Director, Operations & Student Life: Boston University Tanglewood Institute, Boston/Lenox 2008–2014**

- ✉ Directed preparation and operation of a 64-acre campus with 5 dormitories and 7 academic buildings, to support an internationally-renowned, college-credited, classical music training program in the Berkshires (Massachusetts)
- ✉ Oversaw community development, residential life programming, and housing for 350 student participants
- ✉ Managed a \$750,000 budget and all related details in compliance with Boston University auditing requirements
- ✉ Solicited and secured a major gift, an in-kind donation of \$375,000 in furniture to improve student residences
- ✉ Recruited, hired, and trained a team of 25 people every year to assist with daily operations and residence life
- ✉ Oversaw student services and developed policies to ensure community safety/well-being: managed vendors/contracts to provide dining, transportation, security, health, cleaning, telecommunications, pianos, and computing services
- ✉ Found, leased, and managed 35+ properties (annually) to relocate/house 100+ faculty/staff and myself for summers
- ✉ Engaged with students, staff, faculty, and student families to understand needs for their artist-in-residence programs
- ✉ Collaborated with university departments and external organizations for key achievements: partnered with Jacob’s Pillow for an innovative student program (2013), hosted 1Berkshires ‘Celebrate the Berkshires’ (2012), secured in-kind donation of rehearsal space (2011), renovated dining services (2010), implemented new student health services (2009)

### **Development & Special Events Manager: Archaeological Institute of America (AIA), Boston 2001–2007**

- ✉ Directed the Annual Fund Program and small campaigns from concept to revenue intake; managed donor database
- ✉ Managed direct mail packages and all related print publications; managed yearly funds income of nearly \$1,000,000
- ✉ Directed all national special events (public and private) for fundraising: lectures, receptions, dinners, and presentations
- ✉ Oversaw event content, vendors, logistics, budgets, invitations, programs, registration, marketing, on-site coordination
- ✉ Designed and implemented an annual, traveling event as a unique outreach effort to bring youth together with renowned archaeologists, experts, and museum educators for interactive, hands-on, educational activities/experiences
- ✉ Successfully wrote grant applications and solicited gifts to fund the new youth outreach effort
- ✉ Provided direct support to the Board of Trustees by serving on the Development and Planned Giving Committees

### **Head Coach, NCAA Women’s Varsity Fastpitch Softball: MIT, Cambridge, 2001–2006**

- ✉ Directed game-day operations/practices; led team in competition/training seasons; position concurrent with AIA job

## Education.....

### **PhD, Design (2021) Edinburgh College of Art, University of Edinburgh, United Kingdom**

- ☞ Successfully defended thesis on 2 October 2020; researched association in creative idea generation
- ☞ Invented and designed a new ideation technique; and creatively wrote and designed the thesis as an artist's book
- ☞ Secured this fully-funded, stipendiary position with Principal's PhD Scholarship/Global Research Scholarship, 2015

### **MFA Glass (2015) Edinburgh College of Art, University of Edinburgh, United Kingdom**

- ☞ Graduated 'With Distinction': research and exhibition in glass with combinations of performance and digital media

### **MEd (2000) Xavier University, Cincinnati, Ohio, United States**

- ☞ To complete degree, served as Publications Assistant, Sports Information, Boston College, Boston, 1999–2000
- ☞ Graduate Fellowship Recipient serving as Xavier's Academic Advisor for undergraduate athletes, 1998–1999
- ☞ Transferred to Xavier University from American University (D.C.) Arts Management program
- ☞ Served in Fellowship at American University as Production Coordinator for main-stage theatre, 1997–1998

### **BA (1996) Carleton College, Northfield, Minnesota, United States**

- ☞ Graduated 'cum laude'; double major in Studio Art and Art History; Captain, Varsity Fastpitch Team, 1996 & 1995

## Selected Exhibitions.....

- 2021. *Viral Glass*, curated by David McFadden, group exhibition presented virtually by Habatat Galleries, United States
- 2018. *Materiality*, juried exhibition by RAFT research group at Tent Gallery, Edinburgh, United Kingdom (catalogue)
- 2017. *Research Through Design Exhibition*, National Museum of Scotland, Edinburgh, United Kingdom
- 2016. *A Makers Marks Network Event*, organized by Lisa Naas, presented at Summerhall, Edinburgh, United Kingdom
- 2016. *Makers Marks*, curated and organized by Lisa Naas, Edinburgh College of Art, Edinburgh, United Kingdom
- 2016. *Glasshaus XI*, juried exhibition, Parndon Mill Gallery, Harlow, United Kingdom
- 2015. *New Designers 2015*, Business Design Centre, London, United Kingdom
- 2015. *Degree Show 2015*, Edinburgh College of Art, Edinburgh, United Kingdom
- 2014–2015. *European Glass Experience*, juried, traveling exhibition by Culture Program of the European Union (catalogue)
  - 18 April 2015–7 June 2015, The Murano Glass Museum, Venice, Italy
  - 29 July 2014–15 November 2014, Fundación Centro Nacional del Vidrio, La Granja, Spain
- 2014. *International Glass Art Biennial*, juried exhibition, Kunststichting Perspektief, Belgium (catalogue)
- 2014. *Emerge 2014*, juried exhibition, Bullseye Glass, Portland, Oregon, United States (catalogue)
- 2011. *Bibliophoria II: The Art of the Book*, juried exhibition, Sebastopol Art Center, California, United States
- 2010. *Handle with Care*, juried exhibition, The Foundry Art Centre, Missouri, United States

## Collections.....

- ☞ Murano Glass Museum (Venice, Italy) acquired *Mourning Lace* (2013, kiln-formed glass) in 2014

## Art & Design Detailed Teaching Experience.....

### **Tutor, Design & Screen Cultures for 4<sup>th</sup> Year Dissertation Students, Edinburgh College of Art, 2017–2018**

- ☞ Supervised 12 Undergraduate, Honors, Design students undertaking year-long projects and 6,000-word theses
- ☞ Delivered small group tutorials, individual tutorials, and a formal lecture; assessed submissions and provided feedback

### **Design Consultant/Instructor, Mastercard Scholars Design Day, University of Edinburgh, April 2018**

- ☞ Consulted and collaborated with Global Edinburgh staff to design the Design Day program and materials
- ☞ Taught my new ideation technique to the Mastercard Scholars who used it to design student orientation programs

### **Project Developer/Tutor, 'after the storm' project, Glass Department, Edinburgh College of Art 2016–2017**

- ☞ Co-led a year-long, interdisciplinary, collaborative project between 21 students, Royal Botanic Garden Edinburgh

### **Guest Lecturer, 'Digital Crafting in Glass' Course, Edinburgh College of Art, 28 March and 4 April 2017**

- ☞ Delivered two formal lectures on interdisciplinary practice and digital technologies within art and design practice
- ☞ Taught/workshopped my design for a creative process ideation tool to aid 22 undergraduates starting new projects

### **Developer/Leader, 'Play with Fire: Glass Concepts', Innovative Learning Week, Edinburgh, February 2016**

- ☞ Developed and marketed the course concept as part of *Innovative Learning Week* to the University community
- ☞ Workshopped my ideation tool, lectured on the history of glass, and taught glass basics to 23 University students

## Awards, Scholarships, & Sponsorships.....

- ☞ Principal’s Career Development PhD Scholarship, University of Edinburgh, 2015–2018
- ☞ Edinburgh Global Research Scholarship, University of Edinburgh, 2015–2018
- ☞ Ingenious Grant recipient for ‘The Glass Whispers Project’, Royal Academy of Engineering, 2015–2016
- ☞ New Designer’s Student Glass Prize Runner Up for *SORROWS* film, Contemporary Glass Society, 2015
- ☞ Edinburgh Innovative Learning Week funding recipient for ‘Play with Fire: Glass Concepts’ workshops, 2015
- ☞ Andrew Grant Bequest Major Award, Edinburgh College of Art, 2014
- ☞ John L. Paterson Scholarship, Edinburgh College of Art, 2014
- ☞ In-kind sponsorship (material donation) by Bentley Advanced Materials for *Embodiment* project, 2014
- ☞ Finalist in Bullseye Glass ‘Emerge 2014’ competition sponsored by Bullseye Glass, Co.
- ☞ Finalist in European Glass Experience competition supported by the Culture Program, European Union, 2013

## Refereed Publications.....

- Naas, L. and Faleris, D. (2019) ‘Makers Marks: Capturing, Preserving, and Sharing the Sounds of Glassmaking’. [online] *Arts* 2019 (8), 1 available from: <https://www.mdpi.com/2076-0752/8/1/19>. DOI: 10.3390/arts8010019
- Naas, L. (2017) ‘Makers Marks: Glass in Translation’ in: Proceedings of the 3rd Biennial Research Through Design Conference, 22–24 March 2017, Edinburgh, UK, Article 05, pp. 65–81. DOI: 10.6084/m9.figshare.4746943 [https://figshare.com/articles/Makers\\_Marks\\_Glass\\_in\\_Translation/4746943](https://figshare.com/articles/Makers_Marks_Glass_in_Translation/4746943)

## Portfolio: Exhibition Experience Disseminating Art/Design Research Outputs...

- Naas, L. (2021) <https://www.inconcertwithglass.com/lisa-naas-portfolio-of-research>

## Selected Other Publishing.....

- Naas, L. (Forthcoming) *Association in Idea Generation: A Black Box Dissertation Staged in Lyric Inquiry and Glass Concepts*. PhD Thesis. Edinburgh: University of Edinburgh
- Naas, L. (2021) *In Concert With Glass* [online] available from <https://www.inconcertwithglass.com/>
- Naas, L. (2020) ‘Embodiment’. in *Waves: A Confluence of Women’s Voices*. New Mexico: AROHO Foundation
- Naas, L. (2019) ‘With Maraschino Cherries’. *The Inkwell: Borderline* (19), 20–23
- Naas, L. (2015) ‘Not Easily Articulated: The Language of Artistic Collaboration’. *Glass Network* (57), 13

## Selected Artist Bibliography.....

- ☞ Habatat Galleries (2021) *Viral Glass*. <https://www.viralglass.org/>
- ☞ Contemporary Glass Society (2020) *Glass Network*: ‘Portfolio of Inspiration’. Norfolk: Micropress, (77) p. 12
- ☞ RAFT (2019) *Material Fluidity*. Edinburgh: Edinburgh College of Art, p. 9
- ☞ Glass Art Society (2019) *Member Spotlight: Lisa Naas*. <https://www.glassart.org/lisa-naas-glasgow-scotland/>
- ☞ Edinburgh College of Art Glass Alumni (2018) *Transition*. Edinburgh: Edinburgh College of Art, pp. 48–49
- ☞ Edinburgh College of Art (2017) *Collaborations in Design* [video] available from <https://www.eca.ed.ac.uk/research/raft>
- ☞ EGE (2015) *European Glass Experience*. City of Venice and Consorzio Promovetro Murano, pp. 114 & 165
- ☞ Bullseye Glass, Co. (2014) *emerge 2014*. Portland, Oregon, p. 36
- ☞ Pencak, S. (2011) ‘A Summer of Book Arts’ [online] available from <https://satripencak.com/2011/06/23/>

## Selected Presentations.....

- Keynote Speaker for sIREN Seminar Workshop, University of Edinburgh, April 2017
- Paper Presenter and Exhibitor at Research Through Design Conference, National Museum, Edinburgh, March 2017
- Master of Ceremonies/Speaker at *A Makers Marks Network Event*, Summerhall, Edinburgh, November 2016
- Presenter at ‘Time to Share’ workshop of Northlands Glass Conference, Edinburgh College of Art, 2016
- Exhibiting Presenter at ‘Border Crossings: Exploring the Visible & Invisible in Arts & Humanities’, U. of Stirling, 2016
- Presenter at ‘Edinburgh College of Art Three-Minute Thesis Competition’, Edinburgh College of Art, 2015
- Presenting Exhibitor for ‘Objects of Sound Conference’, Edinburgh College of Art, 2014

## Professional Memberships.....

- ☞ Writing: Association of Writers & Writing Programs (member since 2020)
- ☞ Design: Design Research Society (member since 2017) and Design Society (member since 2017)
- ☞ Glass: Glass Art Society (member since 2014) and Contemporary Glass Society (member since 2014)