

# Lisa L. Naas

*Creative Practitioner, Innovator, Educator, Researcher*  
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Glasgow G12 9SW United Kingdom  
Associated Studio  
Edinburgh College of Art, University of Edinburgh

- ✉ Collaborative, interdisciplinary researcher, studying ideation and the creative process
- ✉ Inventor and designer of a technique to facilitate creative ideation for university art and design students
- ✉ Innovator whose creative doctoral dissertation challenges traditional assumptions of the thesis format
- ✉ Creative practitioner working at the intersection of genres and media, exhibiting internationally
- ✉ Early-career academic with a holistic teaching philosophy, concerned with the whole student
- ✉ Experienced arts/education administrator with a pre-doctoral career spanning three world-renowned institutions
- ✉ Seasoned leader and former NCAA varsity head coach, comfortable working with diverse teams of people
- ✉ First generation college student completing thesis revisions for a practice-based PhD in Design

## Education.....

### **PhD, Design (2021) Edinburgh College of Art, University of Edinburgh, United Kingdom**

- ✉ Thesis title: *Association in Creative Idea Generation: A Black Box Dissertation Staged in Lyric Inquiry and Glass Concepts*
- ✉ Viva voce passed with corrections 2 October 2020 (thesis submitted 31 July 2020, revisions due 31 October 2021)
- ✉ Examiners were Professor Chris Speed (Edinburgh) and Professor Clare Twomey (University of Westminster)
- ✉ Supervisory Committee includes Dr. Sophia Lycouris, Dr. Jessamy Kelly, and Geoffrey Mann
- ✉ Research explored word and concept association in creative idea generation and sought ways to facilitate ideation for university students engaged in using glass as a creative medium
- ✉ Research outputs include a new technique for generating ideas, a written theory of creative idea generation, a book of lyric writing, a book of creative practice ideas, and art and design objects and projects
- ✉ Thesis is creatively written (with lyric lines opposite traditional academic text) and designed as an artist's book
- ✉ PhD position fully funded by University's Principal's Career Development Award and Global Research Scholarship

### **Master of Fine Art (2015), Edinburgh College of Art, University of Edinburgh, United Kingdom**

- ✉ Degree awarded 'With Distinction' from the Glass Programme
- ✉ Concentration in research and exhibition in glass with combinations of performance and digital media

### **Master of Education (2000), Xavier University, Cincinnati, Ohio, United States**

- ✉ Graduate Fellowship Recipient serving as Xavier's Academic Advisor for undergraduate athletes (1998–1999)
- ✉ To complete degree, served as Publications Assistant, Sports Information, Boston College, Boston (1999–2000)
- ✉ Transferred to Xavier Sports Administration from American University (D.C.) Arts Management program
- ✉ Served in Fellowship at American University as Production Coordinator for main-stage theatre (1997–1998)

### **Bachelor of Arts (1996), Carleton College, Northfield, Minnesota, United States**

- ✉ Graduated 'cum laude'; double major in Studio Art and Art History; thesis written on Robert Mapplethorpe
- ✉ Teachers included art historians Drs. Alison Kettering and Lauren Soth, and sculptor Rick Salafia
- ✉ Captain, Varsity Fastpitch Team (1996 & 1995)
- ✉ MIAC Academic All-Conference Honours (1996); MIAC All-Conference Honours (1995)

## Grant-Funded Research.....

- ✉ Lead Applicant/Principal Investigator for 'The Glass Whispers Project', April 2015–November 2016
- ✉ Fully funded (£14,500) through Ingenious Grant scheme, awarded by Royal Academy of Engineering, April 2015
- ✉ PI position held in conjunction first with MFA studies and then with PhD studies at Edinburgh College of Art
- ✉ Research involved combining glass, sound, and engineering elements, while enabling public engagement opportunities with engineering through interactive, art and design outputs
- ✉ Outputs included a glass/sound interactive installation, glass objects, a library of recorded source audio and new virtual instruments, a music composition, two exhibitions, two films, a networking event, and a journal article
- ✉ Responsibilities included recruiting and leading a diverse, international team in collaboratively creating the work concept, executing the concept in studio, organising the outputs, creating a project website, administering and recording grant funds, reporting to the funder, marketing and promoting the work, disseminating research outputs

**Refereed Publications.....**

Naas, L. and Faleris, D. (2019) 'Makers Marks: Capturing, Preserving, and Sharing the Sounds of Glassmaking'. [online] *Arts* 2019 (8), 1 available from: <https://www.mdpi.com/2076-0752/8/1/19>. DOI: 10.3390/arts8010019

Naas, L. (2017) 'Makers Marks: Glass in Translation' in: Proceedings of the 3rd Biennial Research Through Design Conference, 22–24 March 2017, Edinburgh, UK, Article 05, pp. 65–81. DOI: 10.6084/m9.figshare.4746943 [https://figshare.com/articles/Makers\\_Marks\\_Glass\\_in\\_Translation/4746943](https://figshare.com/articles/Makers_Marks_Glass_in_Translation/4746943)

**Other Publishing.....**

Naas, L. (2020) 'Embodiment'. in *Waves: A Confluence of Women's Voices*. New Mexico: AROHO Foundation

Naas, L. (2020) *In Concert With Glass* [online] available from <http://inconcertwithglass.com>

Naas, L. (2019) 'With Maraschino Cherries'. *The Inkwell: Borderline* (19), 20–23

Naas, L. (2015) 'Not Easily Articulated: The Language of Artistic Collaboration'. *Glass Network: The CGS Quarterly Magazine* (57), 13

**Teaching Experience.....**

**Tutor, Design & Screen Cultures for 4<sup>th</sup> Year Dissertation Students, Edinburgh College of Art, 2017–2018**

- ☞ Supervised 12 Undergraduate, Honours, Design students undertaking year-long projects and 6,000-word theses
- ☞ Delivered small group tutorials, individual tutorials, and a formal lecture; assessed and provided feedback for one formative draft submission and one summative submission per student

**Project Developer/Tutor, 'after the storm' project, Glass Department, Edinburgh College of Art 2016–2017**

- ☞ Co-led a year-long, interdisciplinary, collaborative project between 21 students, Royal Botanic Garden Edinburgh
- ☞ Developed the group concept, delivered small group tutorials, and prepped the students/projects for exhibition

**Guest Lecturer, 'Digital Crafting in Glass' Course, Edinburgh College of Art, 28 March and 4 April 2017**

- ☞ Delivered two formal lectures on interdisciplinary practice and digital technologies within art and design practice
- ☞ Taught/workshopped a design for a creative process ideation tool to aid 22 undergraduates starting new projects

**Developer/Leader, 'Play with Fire: Glass Concepts', Innovative Learning Week, Edinburgh, February 2016**

- ☞ Developed and marketed the course concept as part of Innovative Learning Week to the University community
- ☞ Workshopped an ideation tool, lectured on the history of glass, and taught glass basics to 23 University students

**Select Presentations.....**

Artist Presenter for *Viral Glass* by Habatat Gallery, <https://www.youtube.com/watch?v=1PtvuBUoJvs>, May 2021

Guest Presenter/Design Consultant for Edinburgh MasterCard Scholars Design Day, Edinburgh, April 2018

Keynote Speaker for sIREN Seminar Workshop, University of Edinburgh, April 2017

Paper Presenter and Exhibitor at Research Through Design Conference, National Museum, Edinburgh, March 2017

Speaker at *A Makers Marks Network Event*, Summerhall, Edinburgh, November 2016

Presenter at 'Time to Share' workshop of Northlands Glass Conference, Edinburgh College of Art, 2016

Exhibiting Presenter at 'Border Crossings: Exploring the Visible & Invisible in Arts & Humanities', U. of Stirling, 2016

Presenter at 'Edinburgh College of Art Three-Minute Thesis Competition', Edinburgh College of Art, 2015

Presenting Exhibitor for 'Objects of Sound Conference', Edinburgh College of Art, 2014

**Awards, Scholarships, & Sponsorships.....**

☞ Principal's Career Development PhD Scholarship, University of Edinburgh, 2015–2018

☞ Edinburgh Global Research Scholarship, University of Edinburgh, 2015–2018

☞ Ingenious Grant recipient for 'The Glass Whispers Project', Royal Academy of Engineering, 2015–2016

☞ New Designer's Student Glass Prize Runner Up for *SORROW'S* film, Contemporary Glass Society, 2015

☞ Edinburgh Innovative Learning Week funding recipient for 'Play with Fire: Glass Concepts' workshops, 2015

☞ Andrew Grant Bequest Major Award, Edinburgh College of Art, 2014

☞ John L. Paterson Postgraduate Design Scholarship, Edinburgh College of Art, 2014

☞ In-kind sponsorship (material donation) by Bentley Advanced Materials for *Embodiment* project, 2014

☞ Finalist in Bullseye Glass 'Emerge 2014' competition sponsored by Bullseye Glass, Co.

☞ Finalist in European Glass Experience competition supported by the Culture Program, European Union, 2013

**Collections.....**

- ☞ Murano Glass Museum, Venice, Italy (2014)  
*Mourning Lace* (2013, kiln-formed glass)
- ☞ Private Collection in United States and United Kingdom (2012)  
*Pilchuck Vessel Series* (2012, blown glass)

**Selected Exhibitions.....**2021

- ☞ *Viral Glass*, curated by David McFadden, group exhibition presented virtually by Habatat Galleries, United States

2018

- ☞ *Materiality*, juried exhibition presented by RAFT research group at Tent Gallery, Edinburgh, United Kingdom

2017

- ☞ *Radiophrenia*, radio broadcast from Centre for Contemporary Arts, Glasgow, United Kingdom
- ☞ *Interactive Glass*, online juried exhibition, presented by Contemporary Glass Society, United Kingdom
- ☞ *Research Through Design Exhibition*, presented at National Museum of Scotland, Edinburgh, United Kingdom

2016

- ☞ *A Makers Marks Network Event*, organised by Lisa Naas, presented at Summerhall, Edinburgh, United Kingdom
- ☞ *Makers Marks*, curated by Lisa Naas, presented at Edinburgh College of Art, Edinburgh, United Kingdom
- ☞ *Glasshaus XI*, juried exhibition, presented by Parndon Mill Gallery, Harlow, United Kingdom
- ☞ *ECA Transitions*, juried exhibition, presented by Edinburgh College of Art, Edinburgh, United Kingdom (catalogue)
- ☞ *Leave No Trace*, peer-reviewed exhibition, presented by Edinburgh College of Art, Edinburgh, United Kingdom

2015

- ☞ *2015 International Student Online Exhibition* juried selection, presented by Glass Art Society, United States (catalogue)
- ☞ *MOVE ME*, film festival presented by Embassy Gallery, Edinburgh, United Kingdom
- ☞ *Espacioenter 2015*, online juried exhibition by International Festival of Creativity, Innovation & Digital, Canarias
- ☞ *New Designers 2015*, Business Design Centre, London, United Kingdom
- ☞ *Degree Show 2015*, Edinburgh College of Art, Edinburgh, United Kingdom
- ☞ *European Glass Experience*, juried, traveling glass exhibition under the Culture Program of the European Union  
Presented by City of Venice and Consorzio Promovetro Murano (catalogue)  
18 April 2015–7 June 2015 exhibited at The Murano Glass Museum, Venice, Italy

2014

- ☞ *European Glass Experience*, juried, traveling glass exhibition under the Culture Program of the European Union  
Presented by City of Venice and Consorzio Promovetro Murano (catalogue)  
29 July 2014–15 November 2014 exhibited at Fundación Centro Nacional del Vidrio, La Granja, Spain
- ☞ *2014 International Student Online Exhibition*, juried selection, presented by Glass Art Society, United States (catalogue)
- ☞ *International Glass Art Biennial*, juried exhibition, presented by Kunststichting Perspektief, Belgium (catalogue)
- ☞ *Emerge 2014*, juried exhibition presented by Bullseye Glass, Portland, Oregon, United States (catalogue)
- ☞ *Women's Works*, 27<sup>th</sup> annual juried exhibition presented by NAAC, Illinois, United States

2011

- ☞ *Bibliophoria II: The Art of the Book*, juried exhibit presented by Sebastopol Art Center, California, United States

2010

- ☞ *Handle with Care*, juried group glass exhibition presented by The Foundry Art Centre, Missouri, United States

**Selected Artist Bibliography.....**

- ☞ Habatat Galleries (2021) *Viral Glass*. <https://www.viralglass.org/>
- ☞ Contemporary Glass Society (2020) *Glass Network*: 'Portfolio of Inspiration'. Norfolk: Micropress, (77) p. 12
- ☞ RAFT (2019) *Material Fluidity*. Edinburgh: Edinburgh College of Art, p. 9
- ☞ Glass Art Society (2019) *Member Spotlight: Lisa Naas*. <https://www.glassart.org/lisa-nass-glasgow-scotland/>
- ☞ Edinburgh College of Art Glass Alumni (2018) *Transition*. Edinburgh: Edinburgh College of Art, pp. 48–49
- ☞ Edinburgh College of Art (2017) *Collaborations in Design* [video] available from <https://www.eca.ed.ac.uk/research/raft> (3:28–3:55)
- ☞ EGE (2015) *European Glass Experience*. City of Venice and Consorzio Promovetro Murano, pp. 114 & 165
- ☞ Bullseye Glass, Co. (2014) *emerge 2014*. Portland, Oregon, p. 36
- ☞ Pencak, S. (2011) 'A Summer of Book Arts' [online] available from <https://satripencak.com/2011/06/23/>

## Selected Professional Work with Educational Institutions.....

### Director of Operations and Student Life, Boston University Tanglewood Institute (BUTI), Jan 2008–Jun 2014

- ☞ Directed preparation and operation of a 64-acre campus with 5 dormitories and 7 academic buildings, to support an internationally-renowned, college-credited, classical music training program in the Berkshires (Massachusetts)
- ☞ Oversaw community development, residential life programming, and housing for 350 high school and college-age students from around the country and numerous foreign countries
- ☞ Served as primary ‘on-call’, decision-making staff member in emergency situations
- ☞ Engaged with students, staff, faculty, student families to understand individual and community needs to provide environments conducive to music study and comfortable temporary living
- ☞ Found, leased, and managed 35+ properties (annually) to relocate and house 100+ faculty and staff members
- ☞ Oversaw student services; contracted with and managed vendors to provide dining, transportation, security, health, cleaning, telecommunications, pianos, computing, copy and print services
- ☞ Directed and implemented policies to ensure safety and well-being of BUTI community
- ☞ Recruited and trained a team of 25 people every year to assist with daily operations and residence life
- ☞ Oversaw a \$750,000 budget; managed all related details in compliance with University auditing requirements
- ☞ Key achievements included identifying needs and collaborating with university departments and organisations to:
  - overhaul and improve facilities by securing a donation of \$375,000 in furniture (2008);
  - create an airport shuttle system for students traveling on their own (2008);
  - design and implement new student health services providing 24-hour coverage (2009);
  - renovate kitchen facilities and design healthy new menus (2010);
  - negotiate and secure a long-term facility lease, rent-free, for large ensemble rehearsals (2011);
  - install and implement new Internet networks for faculty, staff and students (2012);
  - oversee the write-up of the property and estate history for National Register listing (2012);
  - market and brand the Boston University Tanglewood Institute to local Berkshire organizations and neighbours by hosting the 1Berkshires ‘Celebrate the Berkshires’ annual event (2012);
  - partner with Jacob’s Pillow to offer an interdisciplinary approach to performing Stravinsky (2013)
- ☞ Collaborated with BU College of Fine Arts Dean’s Office to restructure the BUTI administration (2013–2014)

### Development & Special Events Manager: Archaeological Institute of America, Dec 2001–Dec 2007

- ☞ Directed all aspects of Annual Fund Program and other small campaigns from concept to revenue intake; managed direct mail packages and all print publications; managed yearly funds income of nearly 1 million
- ☞ Directed special events, public and private (lectures, receptions, dinners, presentations, fairs), oversaw creative content, vendor contracts, logistics, budgets, invitations, programs, registration, marketing, on-site coordination
- ☞ Designed and implemented an annual, traveling event titled *Digging into Archaeology: A Hands-on Family Fair*, a unique outreach effort which brings youth together with renowned archaeologists, field experts, and museum educators from around the country for interactive, hands-on, educational activities/experiences

### Head Coach, NCAA Women’s Fastpitch Softball: Massachusetts Institute of Technology, Oct 2001–Jul 2006

- ☞ Held position for 5 years in conjunction with work at the Archaeological Institute of America
- ☞ Directed all game-day operations and daily practices; leading the team through the competition season; organizing logistics and led annual training trip for 18 players for a week out of state
- ☞ Restructured existing skills program and put college-level workouts in place; instituted a Fall Season, a conditioning program, a stronger schedule, a recruiting program; collaborated to improve all playing facilities
- ☞ Oversaw administrative aspects of program from scheduling to budgeting to NCAA compliance

### Development Coordinator: Archaeological Institute of America at Boston University, Mar 2000–Dec 2001

- ☞ Processed all national office donations and acknowledgements, reported on Annual Fund and Campaign status to Director of Development; maintained Blackbaud donor database
- ☞ Assisted with production of all events and direct mail appeals
- ☞ Provided direct support to the Board of Trustees through its Development and Planned Giving Committees

## Professional Memberships.....

- ☞ Association of Writers & Writing Programs, member since 2020
- ☞ Design Research Society, International, member since 2017
- ☞ Design Society, International, member since 2017
- ☞ RAFT Research Group, University of Edinburgh, United Kingdom, member since 2016
- ☞ Contemporary Glass Society (CGS), United Kingdom, member since 2014
- ☞ Glass Art Society (GAS), United States, member since 2014